

Call for Papers and Panels
Kentucky Conference on Health Communication
April 20-22, 2006
Lexington, KY

The Kentucky Conference on Health Communication invites competitive papers and panel proposals to be submitted for its 2006 conference in Lexington, Kentucky. The theme for this year's conference is *Emerging Trends in Health Communication*. In recent years, the field of health communication has been attracting increased attention given the growing recognition of the role that communication plays in enhancing health promotion and disease prevention. Now more than ever, it is critical that we become aware of and help to disseminate cutting-edge communication research being done to advance theory and practice across the major areas of research, including patient-provider communication, mass media and public communication campaigns, and information technology, as well as methodological advances in social science research. Under these broad rubrics, research that focuses on emerging trends is particularly important. Such topics may include prevention campaigns to address potential reduced-exposure products ("prep"), tailored message design, social support and end-of-life communication, and e-health infrastructure development. While this call for papers and panels seeks original contributions in *all* areas related to current issues in health communication, special consideration will be given to those that address issues related to the conference theme.

Competitive Papers: Competitive papers should be submitted in abstract form (up to 500 words). A separate cover page should be included that provides the paper title, names of all authors and their affiliations, and contact information for the lead and presenting author (if different). Abstracts will be submitted to a blind peer review. Deadline for abstract submission is December 2, 2005. Acceptance notification will be sent by December 23, 2005. If you wish to have your paper considered for the Top Student Paper or Top Young Scholar Paper award (see below), submit the completed paper by February 3, 2006. (Papers that have not been submitted in abstract form by the December deadline will not be considered.)

Panels: Panel proposals should include a list of participants and their affiliations, a brief summary of the purpose of the panel, a description of each participant's role on the panel, and contact information for the panel chair. Deadline for panel submission is December 2, 2005. Acceptance notification will be sent by December 23, 2005.

Top Student Paper and Top Young Scholar Paper: Papers submitted by graduate students and by post-doctoral fellows/scholars or researchers who have received their Ph.D. within the last five years will be considered for Top Paper awards. Please indicate "Student Paper" or "Young Scholar Paper" clearly on the cover page of the paper. The authors of these top papers will be recognized in the program and will receive a plaque.

Submissions may be sent electronically or hard copy. If sending electronic version, email to: kchc@lsv.uky.edu. If sending hard copy, please send three copies to: KCHC Call for Papers, Department of Communication, University of Kentucky, 227 Grehan Building, Lexington, KY 40506-0042. Deadline for receipt of electronic submission or postmarked hard copy is December 2, 2005. Notification of acceptance will be sent by December 23, 2005. For complete conference information, visit <http://comm.uky.edu/kchc>.